



DID:UNCONF AFRICA

AFRICA'S FIRST IIW INSPIRED™ UNCONFERENCE
SPONSORSHIP PACK



WWW.DIDUNCONF.AFRICA | CAPE TOWN, SOUTH AFRICA | 25-26 SEPTEMBER 2024 | [#DIDUNCONFAFRICA](https://twitter.com/DIDUNCONFAFRICA)

WHAT IS DID:UNCONF AFRICA?

DID:UNCONF AFRICA brings together local and international innovators, leaders, and activists to reshape the future of digital identity in the SADC region. This event fosters innovation, collaboration, and interoperability, making a significant impact on the inclusive development of digital identity in Africa.

A 2-DAY IIW INSPIRED™ OPEN SPACE UNCONFERENCE

Open Space UnConferences are particularly generative: with a professional facilitator, we will co-create the agenda live each day of the event. There are no keynotes or panels, it's all about exploring the topic with professional peers from a range of identity areas. Click [here](#) to learn more.



WHY DID:UNCONF AFRICA NOW?

The inception of **DID:UNCONF AFRICA** arose from the recognition that the SADC region holds immense potential yet faces unique challenges in digital identity. Our inaugural event emphasises the vast disparities in the digital identity ecosystem and offers a stage for groundbreaking solutions tailored to the African context.

DID:UNCONF AFRICA brings together thinkers, leaders, and innovators who are transforming the digital identity landscape, both locally and internationally.



BROADENING PARTICIPATION:

Our primary aim is to provide a place and time for local innovators, entrepreneurs, and thought leaders to actively engage in discussions and collaborations with international experts.

FACILITATING LOCAL AND INTERNATIONAL EXCHANGE:

Our vision is to attract a diverse audience from the South African Development Community (SADC) region and beyond. We see **DID:UNCONF AFRICA** as a bridge connecting local and international participants, enriching the global discourse on digital identity.

PROMOTING DIGITAL IDENTITY AND SELF-SOVEREIGN IDENTITY (SSI):

We intend to raise awareness and accelerate the adoption of [Self-Sovereign Identity](#) (SSI) and digital identity solutions. Our goal is to create a thriving ecosystem where SSI can flourish, addressing pressing identity issues and empowering individuals across Africa.

FOSTERING INCLUSIVE INNOVATION:

We are dedicated to breaking down barriers that may have limited participation in tech events, particularly by underrepresented groups such as women and marginalised communities.

EMPOWERING DIGITAL IDENTITY STARTUPS:

DID:UNCONF AFRICA will provide a platform for startups to showcase their solutions, connect with potential investors & partners, and gain valuable insights from industry experts. By fostering a supportive ecosystem for digital identity startups, we aim to accelerate the adoption of groundbreaking technologies in the field.



BECOME A SPONSOR OF DID:UNCONF AFRICA!

Our sponsors play a vital role in keeping event ticket prices low, with all meals included, making the conference accessible to everyone who wants to attend, participate, and contribute.

All sponsors will be prominently listed on a banner at the event.

MAIN PARTNER

- Full Event Set-Up & Audio Visual
- Conference Dinner (Dinner, Drinks & Entertainment)
- Top logo space on all printed materials & communication.
- Details on p. 6.
- 4 Full Event Tickets.

Available Packages: 1
USD 15,000

ASSOCIATE PARTNERS

- Various Key Components of the Event.
 - A. Pre-Event Welcome Reception.
 - B. Full Event Barista.
 - C. Full Event Lunches.
- Detail of Packages on p. 7-9.
- 3 Full Event Tickets.

Available Packages: 3
USD 10,000

SUPPORTING PARTNERS

DIVERSITY & INCLUSION SCHOLARSHIPS

- Your sponsorship will provide financial assistance to individuals who might otherwise be unable to attend, covering their travel, accommodation, and event tickets.
- Detail of Packages on p. 10.
- 2 Full Event Tickets.

Available Packages: 2
USD 7,500

FUNDAMENTAL PARTNERS

- Fundamental Partners can select specific elements of the conference to sponsor, such as meals, event wifi and other fundamental event elements, receiving targeted acknowledgment throughout the event.

Available Packages:
Full List on Page 12



Main Partner Package

Total Contribution: USD 15,000

#didunconfafrica

sponsor@didunconf.africa

Your Sponsorship Impact:

- Full Event Set-Up & Audio Visual
- Conference Dinner (Dinner, Drinks & Entertainment)

Benefits:

- Premier branding on the **DID:UNCONF AFRICA** site [here](#).
- Premier branding on the Eventbrite ticketing site [here](#).
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Branding at the **Conference Dinner**, along with a verbal thank you for your sponsorship at the start of each day.
- Branding and a verbal thank you at the Welcome Dinner.
- Banner at the Registration Table.
- A verbal Thank You! in the Opening Circle of each day.
- 4 full event tickets.
- Top Logo space on all printed material.



Associate Partner Package 1

Total Contribution: USD 10,000

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Your Sponsorship Impact:

- Pre-Event Welcome Reception Sponsorship (24 September)

Benefits:

- Your name and logo displayed on the **DID:UNCONF AFRICA** site [here](#).
- Branding on the Eventbrite ticketing site [here](#).
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Branding at the **Pre-Event Welcome Reception**, along with a verbal thank you for you sponsorship at the start of each day.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Logo space on all printed material.



Associate Partner Package 2

Total Contribution: USD 10,000

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Your Sponsorship Impact:

- Full Event Barista Sponsorship

Benefits:

- Your name and logo displayed on the **DID:UNCONF AFRICA** site [here](#).
- Branding on the Eventbrite ticketing site [here](#)
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Branding at the **Barista Station**, along with a verbal thank you for you sponsorship at the start of each day.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Logo space on all printed material.



Associate Partner Package 3

Total Contribution: USD 10,000

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Your Sponsorship Impact:

- Full Event Lunch Sponsorship

Benefits:

- Your name and logo displayed on the **DID:UNCONF AFRICA** site [here](#).
- Branding on the Eventbrite ticketing site [here](#).
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Branding on the **Daily Lunch Packs**, along with a verbal thank you for you sponsorship at the start of each day.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Logo space on all printed material.



Supporting Partner Packages

Total Contribution: USD 7,500

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Your Sponsorship Impact:

- By supporting our **Diversity & Inclusion Scholarships**, you are championing the priority of diversity and inclusion in the digital identity space in Africa. Your sponsorship will provide financial assistance to individuals who might otherwise be unable to attend, covering their travel, accommodation, and event tickets. This not only enriches the conference with diverse perspectives but also ensures that the future of digital identity in Africa is shaped by a wide range of voices and experiences. Additionally, as a sponsor, you have the opportunity to nominate individuals or groups you would like to enable with your scholarships, making a direct impact on the community you support.

Benefits:

- Your name and logo displayed on the **DID:UNCONF AFRICA** site [here](#).
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- 2 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Logo space on all printed material.



Fundamental Partner Opportunities

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Remaining Sponsorship Options:	Price:	Tickets Included:
● Full Event WiFi	USD 5,000	3
● Breakfast / 2 Available*	USD 3,750	1 each
● Projection & Whiteboards	USD 4,000	2
● Qiqo Workshop Hub	USD 3,000	1
● Women's Breakfast	USD 2,800	1
● Watercooler	USD 2000	1
● Snack Tables / 2 Available	USD 1,500	1 each
● Documentation Center / 2 Available	USD 1,400	1 each
● Open Gifting / 2 Available	USD 600 each	
● Opening Circle / 2 Available	USD 600 each	

*Breakfast and Snack Table Sponsors can select which of the 2 days they would like to sponsor.

*If both Open Gifting days or Opening Circle days are purchased for \$1200, 1 complimentary ticket will be made available.



FUNDAMENTAL SPONSORS RECEIVE THE FOLLOWING:

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- Your name and logo displayed on the **DID:UNCONF AFRICA** site [here](#).
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Verbal recognition at the opening and closing of the conference.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Complimentary tickets for sponsorships of USD1,400 or more. See p. 11.
- **The Documentation Center** sponsor also receives branding in the Book of Proceedings.
- **Qiqo Workshop Hub and Online Collaboration Space** sponsor (where Session Notes are collected) also receives branding on the platform. (90% of participants go to this site multiple times before, during and after the event).





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GET INVOLVED AS A SPONSOR BY CONTACTING:

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